

## **In Search For A Better Way...**

*The world is changing faster than ever.* Technology is accelerating, job security is declining and income equality is increasing. People are *overworked and underpaid*. With less time and freedom, people are left wondering if there is a better way. Our changing economy has led to the rise of the entrepreneur. The fastest, most dependable and controllable way to become wealthy in today's world, is to own your own business!

When smart and successful people look at all the reasons why they should start their own business and get into the health and wellness field, it becomes clear why it's one of the best long-term, sustainable and profitable businesses to be in.

### *The options are limitless....*

Whether you are a fitness expert, nutritionist, trainer, average Joe, marketer, or just wanting to start your own business, this business literally holds one of the greatest opportunities...even if you don't see it right now.

The Growth Rate Of Health Conscious Consumers Combined with Amazon, Facebook, Youtube, and Instagram is Making Way For People (Like You) Who Want to Profit While Helping Millions!

According to Natural Products Insider, the compounding growth rate from 2017-2020 of 7.4%, which takes it from \$109.8 Billions from 2014 to a \$179.8 Billion dollar industry by 2020.

This growth is going to continue to increase due to overall increase in health conscious individuals who desire to live healthier lives...

According to Journal of American Medicine, 34.3% of the population are OBESE!

Researchers indicate that Americans will most be affected by obesity, with 81 million expected to be overweight and 113 million obese by 2022.

*The Baby Boomer market just in the U.S. population is projected to grow from 314 million in 2012 to 420 million in 2060, an increase of 34 percent.*

### **That is a GROWING MARKET!**

The Cross Fit Market is growing at ridiculous rates! the graph shows just under 6000 affiliate gyms, but now there are over 10,000.

Tough Mudder was shown as the #2 Fastest growing Business in Crains in 2013! They literally went from zero to \$73,000,000 in just 2 years. An unheard of 3,291% Growth Rate!

Spartan Race: In 2010, Spartan Race ran its first event and miraculously inspired 1,500 people to show up and complete an obstacle course built to challenge even the most fit competitors.

Three years later Joe De Sena, CEO and Founder of Spartan Race predicts that a total of 650,000 people will compete in the 60 events hosted in the U.S., Canada and the United Kingdom.

Running USA reporting that in 2013, over 42-million Americans ran six or more days per week. That is an increase by 70 -percent 2004.

What is great about these “raves” like Cross Fit, Tough Mudder, Spartan Race, or Zumba is that they spin off billions of dollars and create new markets: equipment companies, clothing businesses, and yep- *health and wellness businesses!*

***These new participants run out and buy MORE...not less!***

The Senior Market: In 2030, there will be 72.1 million older persons, more than twice the number in 2000. People 65+ represented 12.4% of the population in the year 2000 but are expected to grow to be 19% of the population by 2030.

What makes this window of opportunity so amazing is that technology has opened up the doorway for ANYONE to jump in and hit the ground running with customers already buying product!

You can be a highly successful across multiple-media channels: build it online, print, social media and even on T.V. Having Multiple channels gives you a sense of stability and security. Relying on just 1 media source can't do that! ***The time of chasing family and friends to expose your business or product (s) is OVER!***

To be successful in any business, you need customers. The problem many people run into when starting a business is getting customers. At first, you reach out to your family and friends, and then what? Then you need to advertise, whether spending time using social networking or spending money on paid advertising. For most entrepreneurs, acquiring and servicing customers is very difficult and challenging. ***In fact, most businesses fail because they can't find and keep enough customers.***

We have SOLVED this problem with a powerful ***Cooperative Media Program*** in which the this company acquires ***Media Contacts and Customers*** from TV, Radio, Print and Online Advertising. In fact, since 1999 this company has acquired over **1 Million** Customers in this way and continues to add new customers on a regular basis.

The Ones Who Make it to the TOP in this business...do it right and stay in touch with the ever-changing media's, messaging demands, and ever-increasing short attention span of customers...this is how they absolutely dominate for years and years to come!

***Wealth Is Built Through Long Term Sustainable Systems That Acquires Customers Who Want Great Products and We Have Those Systems!***

If you're serious about building a real, sustainable, and long-term profit machine online and want to avoid the graveyard of broken dreams, while skipping to the front of the line that is waiting to take a few to the Top; then I would literally stop what you are doing, and take a very close look at this business model.

You'll learn how to flood your business with happy **PAYING** customers who want what you are selling...and will buy again and again, It's called co-op marketing with a **PROVEN** back-end marketing system!

Imagine having a real business with more customers being added on a regular basis. And when you refer others that might want to have their own business, you can **GET PAID** generous rewards and commissions!

***Wouldn't it be great to find a company with leadership with integrity and. .***

- \* a company that helps you find customers through the power of media?
- \* a company that offers a cutting edge wellness tool you can share with others for free that will analyze potential health risks to help them improve their overall wellness through our science-based, prediction technology engine.
- \* a company dedicated to offering monthly support for your customers' "purchasing power" with online shopping and product catalogs?
- \* a company that offers generous loyalty programs to help drive customer purchasing activity and value?
- \* a company with a wellness-focused medical center for those customers who truly want to overcome health issues through optimizing their wellness?

Your search for a better way is over. The answer is here. Your future awaits and there are no limits.

***Now is the time to take action!***

Harness the power of a booming, trillion-dollar growth industry! Starting today, join thousands of others just like you who have aligned themselves with our company — a trusted international wellness company with superior quality products, a proven business model that leverages the power of media, and a comprehensive marketing system with all of the business tools and support you need to succeed!

Timing is critical in business and with 75 million baby boomers in North America over the age of 50, “healthy-aging” and “running out of money after retirement” are serious topics that dominate the media... and impact the economy!

In fact, the economic impact of baby boomers in North America represents the third largest economy in the world, and according to recent statistics, 74% of people in North America age 55 plus purchase and consume dietary supplements! This confirms that Baby Boomers want to enhance their personal wellness and wealth so they can continue to maintain their standard of living and quality of life through healthy aging.

What better time than **NOW** to position yourself on the leading edge of this trillion dollar growth industry! Experience greater wellness — and greater wealth — as an Independent Business Owner.

Hello, my name is Bobby Brown and I have been with this company for over **14 years**. In business Timing is Every thing! We have an established health and wellness company that is at the forefront of the personalized wellness care revolution and the unique opportunity for you to build an explosive business with customers from the media. As an Independent Business Owner, **YOU** will be at positioned to take full advantage of this and build a profitable business while helping others live a greater quality of life!



In our changing world today, job security is not what it used to be. **Now** you can easily see that owning your own business is most effective way to become wealthy and earn what you are worth!

**Please Feel Free To Give Me A Call If You Have Any  
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